

# Financial Tear Sheet

## Corporate Profile

When you see an ad online that pushes you to the store, chances are we put it there.

From the beginning, MaxPoint had a clear vision: to drive in-store sales for advertisers by helping them reach the right neighborhoods online for their local, regional, and national campaigns. We worked hard to develop advanced digital advertising technology—the kind that uses complex algorithms and the latest in real-time data to pinpoint and reach the consumers most likely to buy products.

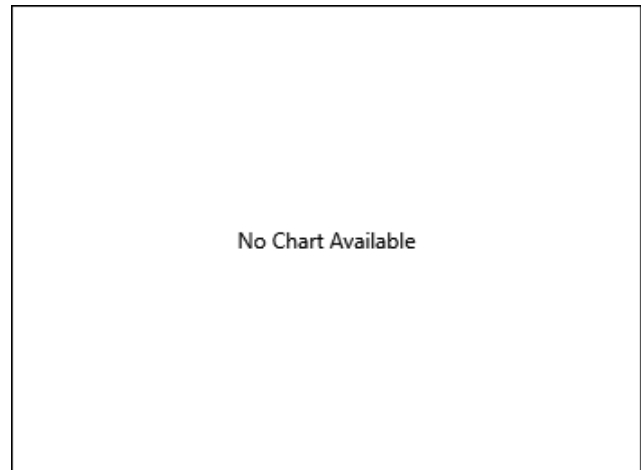
We have worked with each of the top 20 leading national advertisers and each of the top 10 advertising agencies in the United States as ranked in 2016 by Advertising Age.

## Stock Information

### MXPT (Common Stock)

|                           |                       |
|---------------------------|-----------------------|
| <b>Exchange</b>           | NASDAQ GS (US Dollar) |
| <b>Price</b>              | <b>\$13.85</b>        |
| <b>Change (%)</b>         | 0.00 (0.00%)          |
| <b>Volume</b>             | 0                     |
| <b>52 Week Low</b>        | \$3.85                |
| <b>Market Cap</b>         | \$93,681,691          |
| <b>Rolling EPS</b>        | -2.20                 |
| <b>PE Ratio</b>           | 0                     |
| <b>Shares Outstanding</b> | 6,764,021             |

Data as of 10/09/17 3:52 p.m. ET



## Recent Headlines

Oct 10, 2017

Valassis Completes Acquisition of Digital Marketing Technology Company MaxPoint

Oct 09, 2017

Results of the MaxPoint Interactive Tender Offer

Oct 06, 2017

UPDATE -- MaxPoint Recognized with Trustworthy Accountability Group (TAG) Seal for Combatting Ad Fraud

## Upcoming Events

There are currently no events scheduled.

## SEC Filings

| Filing Date | Form   |
|-------------|--------|
| 10/20/17    | 15-12B |
| 10/12/17    | 4      |
| 10/12/17    | 4      |
| 10/12/17    | 4      |

*Data provided by Nasdaq. Minimum 15 minutes delayed.*